



Roth Industries GmbH & Co. KG
Postbox 21 66, D-35230 Dautphetal
Phone +49 (0) 6466/922-0
Facsimile +49 (0) 6466/922-100
www.roth-industries.de
E-mail service@roth-industries.com

File name: ROI_RT_Sanitär_EN.doc
Date: 1st August 2016
Length: 5 pages

Press Release

Roth expands in Eastern Europe: takeover of the company Roltechnik

Further internationalisation of the sanitary activities

Dautphetal/Třebařov. Roth extends its sanitary activities significantly. The Dautphetal-based manufacturer of glass showers and complete showers takes over the Czech company Roltechnik with approximately 150 employees. In Czech Republic the company has its headquarters in Třebařov and a further production site in Āerven Voda. Further the manufacturer has a subsidiary in Slovakia.

Roltechnik is an established supplier of shower enclosures, steam showers, shower trays, bath tubs and jacuzzis. Czech Republic, Slovakia and Hungary belong to the core markets of the company which was founded in 1991. Until now the owner of Roltechnik was a Czech financial investor.

Dr. Anne-Kathrin Roth, Chief Marketing Officer (CMO) of the Roth Sanitary systems explained: „Roltechnik gives us immediate presence with our successful

sanitary sector in markets, where we haven't been before. The acquisition increases our manufacturing capacity and allows the enlargement of our product ranges. We transform to a full-range-supplier in the relevant product segments and create the basis for the further internationalisation of our business activities. Herewith the new production sites in Czech Republic as well as our site in Dautphetal-Buchenau will be further expanded.“ In the course of the takeover of Roltechnik the manufacturer wants to exploit possible synergies.

Roth sanitary programme with promising components

With the expansion Roth completes its existing sanitary programme with further promising elements. The cross-linkage of the product ranges and the enlarged offer of Roth products will be realised fast and will be noticeable for customers very soon. At ISH 2017 Roth will already present new product ranges.

Matthias Donges, Chief Executive Officer (CEO) Roth Industries is convinced: „This is a positive and strategic setting of the course for our sanitary sector. Roltechnik fits absolutely well with Roth. We already have a long lasting cooperation, we know the company, people and performance very well. Business principles and company cultures are quite similar. This is a perfect base for a fast integration. Roltechnik has a huge reputation in the Eastern European markets and an excellent network in the professional market. Roth is highly present in the remaining European markets. We intend to use the strengths of both organisations for the benefit for our customers in the sanitary sector.”



Jiří Šejnoha, CEO of Roltechnik underlines: „We are very pleased that we found a new home in a family-owned company. Roth looks back on 70 years of history and experience and is an important supplier in Europe’s sanitary and heating market. This constellation is ideal from the point of view of our management and employees and it promises stability, growth and a good future for Roltechnik.“

Gate to Eastern Europe for energy systems

With the new site in Czech Republic new paths into Eastern direction open up for Roth. From there the company plans to have better access to the countries of Eastern Europe for its energy systems as well as for its water and waste water treatment technologies.



Image capture for file ROI_RT_DSC05697.JPG

Roth takes over the sanitary manufacturer Roltechnik, from left: Jiří Šejnoha, Matthias Donges, Claude Brand, Dr. Anne-Kathrin Roth, Matthias Jäger, David Nový, Franz Kind, Adam Zelinka.



Image capture for file ROI_RT_Trebarov.jpg

Roth takes over the sanitary manufacturer Roltechnik in Czech Republic located in Třebořov.



Image capture for file ROI_RT_Cervena_Voda.jpg

Production site for sanitary products in Červená Voda, Czech Republic.

About Roth Industries

Roth Industries GmbH & Co. KG comprising various firms and more than 1,200 employees all over the world is one of the most innovative companies in the areas

- Building Solutions - Divisions: Energy Systems, Sanitary Systems, Environmental Systems
- Industrial Solutions – Divisions: Composite Technology, Plastic Technology, Hydraulic Technology

The head office of the medium-sized traditional company is located in Dautphetal, Hesse. While the company's strategic direction, the controlling, auditing as well as the balance and financial planning is effected from there, the local employees are responsible for the development, production and marketing of the products.

25 production and sales companies of Roth Industries are acting all over the world - in core segments as world market leader.

Roth Industries bundles all activities of the companies belonging to the group in Germany and abroad. The company is owned by the Roth family to 100 %.

Competence in
● energy ● water ● plastics

Information: Roth Industries GmbH & Co. KG
Am Seerain, 35232 Dautphetal, Germany
Press contact: Jacqueline Lachwa
Phone +49 (0)6466/922-0, Facsimile +49 (0)6466/922-100
www.roth-industries.de
E-mail service@roth-industries.com
Reprinting free. Two copies requested.